

# TOWN OF GILL

M A S S A C H U S E T T S



[www.gillmass.org](http://www.gillmass.org)

## POLICY REGARDING SIGNS ON TOWN PROPERTY EFFECTIVE JUNE 23, 2008

- All signs are subject to approval by the Selectboard. The Selectboard reserves the right to remove and dispose of any unauthorized signs.
- Signs are restricted to individuals or organizations advertising social, recreational, or civic events, or fundraisers conducted on behalf of non-profit organizations.
- Signs must conform to the town's zoning bylaw Section 2, F, 4: Temporary Signs.
- No sign shall be placed on a public sidewalk or in the traveled way or shoulder of any street. No sign shall obstruct visibility for vehicles, pedestrians or bicycles or otherwise constitute a safety hazard.
- No sign shall cover or interfere with traffic control signs.
- No sign shall be taped, screwed, bolted or otherwise attached to Town signs, traffic or street signposts, light poles or utility poles, or trees.
- It is the policy of the Town to generally discourage use of public rights of way and Town property as advertising media. Other forms of media exist for advertising such as newspapers, radio, newsletters, email and direct mailings etc. Local/area residents familiar with local event locations do not need additional directory signs – the locations can be advertised in such other media. Organizations promoting events to defined groups of participants should mail a location map to the pre-registered enrollment or group. However, a minimum aid to direct tourists and visitors not generally familiar with Gill event locations is considered to be in the public interest.